

our talented team across our four client service hubs in London, Wallingford, the US and Switzerland, including

Paul Boyce (VP of US Research),

Lisa Logan (Associate VP),



Yuliya Fontanetti (Head of Operations), **Katie Olding** (Global HR Manager), **Sam Fernando** (Associate Director),

Richard Hutchings (Research Manager),



Andrea Sutyak (SRE), **Vincent Huart**, **Vivienne Gaulter-Carter**, **Emily Glass**, **Dylan Brown**, **Clare Griffin**, **Jessica Watson**,

Kiran Pawar, **Dana Hill**, **Bethan Crisp**, **Charlie Parrington-Tyler** (all Research Executives), **Kayleigh Gilbert** (Business Support Manager), **Sonja Berrer** (Marketing Assistant), and **Abi Potter** (Field Controller), as well as numerous promotions across all levels.

But it's not just all work and no play, evident by two HRW weddings with **Katie Broadhurst** (nee Olding) tying the knot in Gretna Green and **Ben Carlson-Davies** marrying in blustery New York. We welcomed back



Nicola Vyas from adoption leave, **Esme Barrow-Williams** back from maternity

leave, and celebrated the pitter-patter of more little researcher feet, with **Ella Heath** giving birth to twins, **Robyn Laurie** welcoming her first baby and **Lisa Logan** welcoming their second. **Mat Roberts** and his wife are expecting their first child this summer.

Some highlights of 2017 included celebrating our 16th birthday, the move of our London offices from London Bridge to larger premises at Southwark, two company days themed 'Back to the future' and 'New, old and across the globe', and fundraising for rare disease day and breast cancer research. We are looking forward to a successful and exciting new year and wish you and yours a very happy 2018.

Incite Marketing Planning shortlisted for MRS awards and welcomes a new joiner

We were delighted to be finalists for two MRS awards this year, the Healthcare Research Award and, the Best Agency with a turnover under £20 million. Both awards reflect the exceptional year we had in 2017. Whilst we didn't take home the trophies, we were thrilled to have made it to the finals and would like to congratulate all the other agencies who were recognised this year.

We were also thrilled to receive the highest accreditation from the Best Companies to Work For, for the third year running. Now we're looking forward to seeing where we place in the Sunday Times Top 100 in February.



Meet our new joiner – **Matthew Nulty!**

Matt joined in January as an Associate, having previously worked at Hall & Partners for nearly

four years. Trained as a registered dietician-nutritionist, Matt brings a keen interest in science and health to both qualitative and quantitative research. He particularly enjoys doing exploratory research to inform launch strategy for pipeline products. Prior to entering the world of pharmaceutical market research, Matt was a project coordinator for an intervention-based clinical trial with New York University School of Medicine. He holds a BS in nutritional sciences from Cornell University and an MPH from Hunter College.

Sibling Duo Take Over Management of In-House Research



New and exciting changes for In-House Research as **Nikki and Tim** step up to

lead the Market Research and fieldwork business. As the main shareholders and

Directors of In-House Research, they and the company are embarking on an ambitious growth strategy. In-House Research is taking on more and more international business as well as offering wider market research services such as online discussion forums, polls and patient recruitment, to name a few. In-House Research is well regarded for its fast and flexible fieldwork. They specialise in recruiting top quality healthcare professionals and patients across the UK and worldwide to participate in pharmaceutical research studies. The company has been doing this for over 25 years and are proud of its extensive database of reliable respondents. In-House Research's personal touch, speed and dedication sets this agency apart from others, and the company promise is to maintain this is the level of service as the business continues to grow in 2018 and beyond.

J+D Consulting – Welcome Joel Colwell



Joel Colwell, the latest new starter at J+D for 2018, says he's looking forward to the year ahead. "J+D have some great new products that will truly

make forecasting easier for clients. I'm really looking forward to seeing these in action. When I came for interview, I knew the team cared about how they supported clients, on being here, I see they truly live and breathe every tool they develop to make it the best it can be. It's an exciting place to be right now." Joel, previously at Sanofi joins J+D as we prepare to launch some of our latest innovations in a very busy period. "He brings a broad skill set and will certainly add value to both our business and that of our clients." (David James, CEO)

Joel's thirst for accuracy and his analytical approach to problem solving means he continually thrives on finding trends and identifying anomalies in data – crucial when creating optimum forecasting solutions. Joel will support the senior team across all types of projects, particularly in forecasting and insight generation.